

# SOCIAL MEDIA USAGE FOR LEARNING ENGLISH LANGUAGE

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### *Abstract*

The reason of this consider was to decide the sorts of social media utilized by fourth-semester students of the Department of English Literature, Universitas Negeri Medan, for learning English. The analyst utilized clear subjective inquire about, and the information were collected using a questionnaire. The participants were 50 students of the Department of English Letters, Muria Kudus University. The results showed that the social media used by students to learn English were YouTube (94%), Instagram (72%), WhatsApp (62%), Twitter (32), Facebook (30%), Line (10%), Google (2%), TikTok (2%).

Keywords: English Language Learning; Social Media

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### INTRODUCTION

Social media can be characterized as web and versatile based advances which are broadly utilized for communication purposes. It may be a set of Web 2.0 e-platforms utilized for socializing chatter, sharing data. Social media comprises of exercises that include socializing and organizing online through words, pictures, and recordings. You Tube, TikTok, and Instagram are for the most part common social media stages known to the open. This stage gives clients with numerous exercises for interaction between individuals, where everybody can share, trade, comment, talk about, and make data and information collaboratively. Utilizing social media, individuals can make individual pages and interface with companions to share substance. For that reason, social media has been famously utilized by individuals over the last few years (Boyd: 2014)

The notoriety of social media includes a tremendous affect on understudies. Understudies spend more of their time utilizing social media through their tablets or portable phones. Understudies indeed have accounts that they oversee themselves to associated with companions and indeed to do social interaction with new individuals all over the world. Hence, this may be adjusted by instructors or teachers to create certain exercises that utilize social media in dialect learning. Instructors or teachers can effectively utilize Instagram to remain associated with understudies (Zhang, 2013).

There are four main purposes for using social media applications, namely: entertainment, socialization, informative and academic (Yang, 2020). The result of educators' practice of introducing social media applications into contextual language teaching and learning to improve learners' language proficiency, "academic" is gradually becoming a factor. Take for example Tik Tok, language learning videos ranked second most among popular knowledge sharing videos in

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