

ECO-LITERACY CITIZENSHIP EDUCATION MATERIALS BASED ON CULTURAL VALUE (RESEARCH AND DEVELOPMENT STUDY AT UNIVERSITAS NEGERI MEDAN)

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ABSTRACT

This study aims to develop and validate Eco-Literacy Citizenship Education materials based on cultural value. This teaching material was developed in the Citizenship Education (PKn) subject in Higher Education. The development of teaching materials aims to strengthen citizenship competence, especially students' responsible attitudes towards various global issues such as the environment. The teaching material developed integrate the principles of environmental awareness and the values of Indonesian local wisdom. The method used is research and development (R&D) by Borg and Gall (1983). Data collection techniques through questionnaires and interviews. The subjects in this study were adjusted to the stages of the research. For introduction, the respondents were 30 Universitas Negeri Medan's students from the three of study programs, namely Elementary School Teacher Education, Computer Science Engineering Education and Pancasila and Citizenship Education. At the planning stage and initial product development, the subjects of the research were 4 lecturers of Citizenship Education courses. When at the stage of field testing, the subjects of the research were 2 experts on the subject of Citizenship Education. The results of the study indicate that Eco-literacy Citizenship Education Materials based on cultural value are needed to strengthen student citizenship competencies. Expert validation results get an average score of 86.50. These results indicate that the teaching materials developed are categorized as suitable for use in the next test.

KEYWORDS: Teaching Materials; Citizenship education; Eco-literacy; Culture value.

INTRODUCTION

Citizenship Education is a learning program whose mission is to form good, intelligent and responsible citizens. Citizenship education according to (Loberg, 2022) is an effort. Promote civic engagement for a more just society both socially and economically. This is in line with what was stated by (Chong & Pao, 2020) that Citizenship Education teaches about citizen identity, rights and obligations and involvement in society. According to (Myers, 2020) that civic education encourages social transformation through learning that can involve students participating in various problems in society. These various goals can be achieved if civic education in higher

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