Qoryna Khalida_ANALYSIS OF INCREASING BEEF CATTLE INCOME IN KARO REGENCY fix

by - -
ANALYSIS OF INCOME ENHANCEMENT OF CATTLE IN KARO REGENCY

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ABSTRACT
The enhancement of the income of the respondent is expected to have an impact on the welfare of cattle breeders in Karo Regency. The focus of this paper is to decide the factors that influence the respondents' income to grow cattle business better in Karo Regency. It also was conducted in Tigapanah District, Tigabinanga District and Dolat Rakyat District in Karo Regency with using 78 respondents. The results showed that the cattle breeds, feed, the labor and the selling cost of livestock were factors that had a notable result on the respondents' income in Karo Regency, while the cages cost and other costs did not have a notable effect on the respondents’ income in Karo Regency.

Keywords: Cattle, income analysis, SWOT analysis strategy

INTRODUCTION
Cattle business is one of the efforts to increase the need for food. Cattle livestock products that are used to fulfill food ingredients and contain animal protein are in the form of meat. Cattle fattening cattle farming is a livestock business with the aim of increasing the income and welfare of livestock. The people's livestock business in absolute terms has provided improvements to livestock, but it is not significant because the rate of increase in non-breeders' income is much faster than the growth rate of small holder's income so that until now small holders are still in the low-income group (Saragih, 2001).

One of the advantages of Karo Regency is the existence of an animal market located in Sukaram Village of Tigapanah District. This animal market operates every Tuesday from 09.00 WIB to 17.00 WIB. Around 600 to 700 livestock will be brought by breeders from various areas to be sold at this market. The livestock sold at this animal market are cows and buffaloes. Producers and consumers make transactions directly. Sellers and buyers of cattle come from Karo Regency and its surroundings, and some even come from outside Karo Regency, such as from Aceh, Dairi, Simalungun and Pakpak Barat. This animal market is one of the regional potentials of Karo Regency in the livestock sector and is very suitable for developing efficiency in the marketing of cattle (Regional Government of Karo Regency, 2020).

Karo Regency is in North Sumatra which has a strategic location in the highlands and supports the business of cattle. Karo Regency has a large agricultural land area of 187,304 ha and 30,045 ha horticultural land. Therefore, the potential for agricultural waste is very high, but most people have not utilized this agricultural waste to the fullest. According to Purnomo (2017) Efficiency in processing agricultural waste has a very important meaning to reduce feed costs so that it can increase breeder income. The government’s role in this case is urgently needed to contribute education to s in the utilization of agricultural waste to help develop the
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