

Development of the Learning Media Video Tutorial "Tatak Menapu Kopi" in Arts and Culture Subjects for Dance Learning

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Development of the Learning Media Video Tutorial "Tatak Menapu Kopi" in Arts and Culture Subjects for Dance Learning

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This research aims to produce a learning media product called "Tatak Menapu Kopi" video tutorial for the Arts and Culture learning subject for dance learning at SMP Negeri 2 Siempat Nempu Hulu, Dairi Regency that is feasible, practical, and effective. This research uses a research and development (R&D) research model with research subjects totaling 35 students of IX SMP Negeri 2 Siempat Nempu Hulu, Dairi Regency, consisting of 5 students in individual tests, 10 students in small group tests, and 35 students in limited field tests. This research also involved validators from two learning media experts, two learning design experts, and two learning material experts. The results of this research explain that: (1) Through validation results by learning material experts, an average validity result of 94.7% was obtained in the very feasible/practical category; (2) validation results by learning design experts obtained an average validity result of 94.9% in the very feasible/practical category; and (3) validation results by learning media experts obtained an average validity result of 93.9% in the very feasible/practical category. (2) The results of the practicality test of the Video Tutorial "Tatak Menapu Kopi" learning media in the arts and culture learning subject for learning dance at SMP Negeri 2 Siempat Nempu Hulu, Dairi Regency show a level of practicality with a percentage of 89.1%, in the very practical category. (3) The effectiveness of using the products developed in learning is considered quite effective; this is shown by the results of the N-Gain score effectiveness test, which obtained an average value of 61.2%.

KEYWORDS

Video Tutorials; Tatak Menapu Kopi; Art and Culture; Dance

INTRODUCTION

The life of social groups cannot be separated from culture; culture is a combination of life that cannot be separated between humans and life. A culture can be formed because of the common sense of human beings, which can give birth to thoughts that they consider to be correct, can be applied to society, and can produce works of art.

Khumaidi (2021) culture is a complex that includes knowledge, belief, art, morals, law, customs, and habits carried out by a group of community members. Meanwhile, according to Abidin (2019), culture is the totality of knowledge, attitudes, and behavioral patterns, which are habits owned and inherited by members of a particular society. So that culture can be reflected in everyday life so that it develops into a habit, and these habits become a value that Indonesian people can be proud of, especially because they are also related to the quality of education today by studying the various types of culture that exist in Indonesia. and enriching educational knowledge.

In this regard, Jusar and Mudjiran (2022) stated that teachers as educators have an important role in the learning process, namely teachers as learning resources, facilitators, managers, demonstrators, mentors, and motivators. Meanwhile, learning is a conscious effort by a teacher to teach students, namely directing students with good interaction and

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