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# Sexisms on Facebook Page Threads of Xyriel Manabat: A Linguistic Analysis

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## ABSTRACT

Linguistic sensitivity is crucial in shaping individuals' thoughts, perceptions, and attitudes. The impact of language influences the creation of opportunities or the imposition of boundaries. This study delves into the realm of sexist language on the Facebook Page threads of the Filipina Child Star Xyriel Manabat, exploring both linguistic and non-linguistic aspects. Drawing on Mill's sexist language typology and Herring et al.'s framework for non-linguistic features, five posts from 2021-2022, gathering the 50 most engaging comments were analyzed. Of these, 36 comments exhibited sexist language. The findings identified five overt forms of sexism, including Naming, Insult terms, Semantic Derogation, and generic Pronouns, while indirect sexism manifested in Humor and Presupposition. Non-linguistic features, such as Emoji and Emoticons, Stickers and GIFs, Images, and Videos, were also noted in sexist comments. The conclusion drawn is that Xyriel Manabat's Facebook page comment sections contain sexist languages, characterized by specific linguistic and non-linguistic features. The study advocates for the use of gender-fair language in social media and educational settings, emphasizing the need for linguistic sexism awareness. Additionally, it encourages future research to explore other platforms and materials for comparative analysis, aiming to contribute to a broader understanding of linguistic dynamics in contemporary communication.

## KEYWORDS

Keyword1; .

## INTRODUCTION

<sup>1</sup> Language has a powerful influence on societal attitudes, thoughts, and perceptions, including gender consciousness and awareness. Despite decades of robust scholarly, societal, and policy efforts, sexist language, which perpetuates and reinforces gender inequality, has persisted across many languages/cultures and even at the highest societal levels.

Social media has become so popular in recent years as platforms such as Facebook, YouTube, Twitter, TikTok, and Instagram have given internet users new means of communication, generating ideas, self-identification, and content-sharing. Social media, in particular, has grown pervasive worldwide among people of all ages. Rivera and Adriatico (2022) assert that it evolves into a potent socialization tool, significantly shaping the behaviors of its users.

<sup>13</sup> Xyriel Manabat gained recognition in the Philippines for her roles in popular TV series like *Agua Bendita*, *Momay*, *100 Days to Heaven*, and *Hawak Kamay*. She was known for being an innocent child because of her roles. However, after her last television scene, she made a

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