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The Development of Digital Flipbook as German Language Learning for Senior High School class XI

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ABSTRACT

The purpose of this research and development study is to develop a learning media in the form of a Flipbook which will be applied to learning German in Class XI High School. This research adapts the development model of Cennamo and Kalk (2019), which consists of 5 coherent and continuous steps. These steps include (1) Define, (2) Design, (3) Demonstrate, (4) Develop, and (5) Deliver. The score given by the media validator was 80%, the material validator was 77.5%, practitioners were 85%, and trial respondents were 87.2% Based on predetermined validity criteria, the results show that Flipbook is included in the valid category. This research produces a Flipbook digital book that can be accessed using an internet connection with various gadget devices. Therefore, it can be concluded that the product developed is feasible to be applied in learning German.

KEYWORDS

Digital Book; Flipbook; German; Language Learning.

INTRODUCTION

In the millennial era, the use of digital media has occurred massively in all circles, including students. In line with these conditions, actors in the education sector need to review and redesign teaching methods so that their application is in accordance with the needs of today's students (Agaton & Cueto, 2021). The existence of digital media in the learning process can be one of the supporting factors for successful learning (Kholid, 2017). As technology develops, there are lots of digital media that can be utilized in learning such as Socrative, Mentimeter, and Flipbooks. Flipbooks can be compiled from a variety of software, such as Kvisoft Flipbook Maker, Flip PDF Professional, or Heyzine Flipbook Maker. Flipbook is a digital-based media that is in great demand by the public because it has features that provide a different learning experience (Wahyuningtyas & Rosyidah, 2022). Digital books can be stored on personal computers (PC), laptops, smartphones, tor electronic devices specially designed for storing and reading digital books. Flipbooks can be inserted with moving animations, audio and video which make this media more interesting (Mantasiah et al, 2019).

To achieve the learning objectives properly, it is necessary to have continuous integration between teaching materials and learning. There are many variations of teaching materials that can be utilized in learning. Based on the results of a short interview with a German teacher at SMAN 5 Malang City, the teaching material used was the *Deutsch Echt Einfach* book. This book is only owned by the teacher, while students get a loan from the school library and are not allowed to take it home school. This condition causes difficulties for students to study independently or study outside of school. The Deutsch Echt Einfach book is a conventional book that requires separate additional applications to access audio and video. In this book there are also no interactive quizzes or other assignment media for students who are directly integrated with the book. Thus, the use of technology in the learning process has

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