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# Local Wisdom Media-Based Learning Model: Basic Competencies for Creative Economy Development in Social Sciences Subjects (Social Sciences)

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## ABSTRACT

This research was motivated by the low learning outcomes of students in social studies learning in Class IX of SMP Negeri 1 Pahae Julu on Basic Competencies for Creative Economy Development. The aims of this research are 1) to find out the local wisdom-based learning model that has been developed and is valid for use in the social studies subject Class IX of SMP Negeri 1 Pahae Julu, and 2) to find out the local wisdom-based learning model that can be developed and can be effective in improving student learning outcomes in the Social Sciences subject for Class IX of SMP Negeri 1 Pahae Julu. The research results show that the "IASUDE" learning model based on local wisdom received an average percentage of 90% validation from design experts, 90% from media experts, and 87.37% from material experts, which can be categorized as very appropriate. The results of the hypothesis test show that the research data have been declared normal and homogeneous. The results of the hypothesis test show that the value of  $t_{count} > t_{table} = -9.51 > -1.67$ , so it can be concluded that  $t_{count} > t_{table}$ , which means that H1 is accepted, which results: The IASUDE learning model developed is able to effectively improve the learning outcomes of class IX students at SMP Negeri 1 Pahae Julu.

## KEYWORDS

## INTRODUCTION

According to Ruyadi (2010), education means deliberative, namely, "Every society will try to transmit crucial thoughts relating to the nature of the world, information, and values to the next generation." So the education that is carried out must also emphasize the unique values of society as well as be a vehicle for preserving these existing values. Dewey (1955) further explained that education is a prepare of involvement since life is development, and instruction implies making a difference inward development without being restricted by age. The development handle is the method of adjusting to each stage and including aptitudes to a person's advancement. Typically in line with Saifuddin (2014), who states that instruction is an interminable prepare of higher alteration for animals who have created physically and rationally.

This development is free and conscious of God as showed within the characteristic environment. Agreeing to Saifuddin (2014), instruction is each interaction that happens between adults and children, which may be a field or a condition where instructive work takes place. Yunus (1993) assist emphasized that instruction is an exertion that's intentionally chosen to impact and offer assistance children with the point of moving forward their information, bodies, and ethics so that they can steadily lead children to the

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